

CALIENTE! Latin Music Festival

The finest in Latin, Brasil and Caribbean Culture

Every year in summer, Zürich is gripped by the Caliente fever, when the biggest festival of Latin American culture in the German-speaking region takes place during the first weekend in July. This combination of live concerts, dance shows, Samba schools, DJs and a market is unique.

Over 300,000 visitors are expected to make their way to Helvetiaplatz and the grounds of the Kaserne to party in the open air within the city in a relaxed, tropical ambience. The program features live bands, Capoeira groups, Samba schools and dance shows, as well as plenty DJs and MCs. A colorful mix of well known musicians and dance groups will give visitors a taste of Switzerland's Latin cultural scene. Lovers of Salsa, Brasil, Merengue, Bachata, Cumbia, Cuban Jazz, Timba, Rumba, Spanish Rock, Flamenco, Mambo and Reggae will be in seventh heaven. The colorful Mercado Mundial at Helvetiaplatz, covering an area of 32,000 sq.m (344,445 sq.ft), will be bursting with more than 250 market stands, selling exotic drinks, spicy dishes and handicrafts.

For 20 years Caliente! is the annual top event in Zurich that unites the vibrant spirit of the latin community in Switzerland and the neighboring countries.